

**Governor's ArizonaSERVES Task Force
Transportation Team Meeting Minutes
May 11, 2011, 1:00 p.m. – 2:00 p.m.
Telephone**

| Members Present | Members Absent | Guests | Staff |
|-----------------|----------------|--------|------------------|
| Kathleen Heard | | | Leah Koestner |
| Mike Normand | | | Chuck Fitzgerald |
| Jane Wabnik | | | |

- I. Welcome.
- II. Website Content. Team members suggested the addition of a “map” icon on the Toolkit page to allow visitors to rapidly find a Transit Provider in their local community.
- III. Communications Plan. Connecting with FBCO requires a tool set and Team members believe the existing tools are adequate: Provider Map, website/toolkit, ArizonaSERVES presentation, and the Governor's Call to Serve with the one-pagers. An ArizonaSERVES business card or post card is needed as a “leave behind” with new contacts.
- IV. Issue Action Plan. Team members will connect three new FBCO with ArizonaSERVES before the next Team meeting. A subject matter expert, an ADOT mobility manager, will be working with this Team.
- V. Summit Planning. Team members will design and facilitate the Issue breakout session at the upcoming Summit. A Team call to discuss this will take place in late May.
- VI. Upcoming Task Force meeting. The next Task Force meeting is June 17, 2011.
- VII. Call to the Public: No public members were present.
- VIII. Adjourn